

ASIMO PREMIERE IN SOFIA

May 10, 2012, Sofia, Bulgaria – ASIMO traveled to Sofia this week to participate in the 20th anniversary celebrations of Bultraco Honda, the Bulgarian importer of Honda cars and motorbikes. This was the first time that ASIMO visited Bulgaria, so huge crowds were expected to come and see the world's most advanced humanoid robot in action.

The celebrations took place in the International Exhibition Centre in Sofia over five days. On the opening day of the Exhibition - May 10th - ASIMO met many representatives of the Bulgarian media. This included a visit to the studios of Nova TV, Bulgaria's leading official TV channel. ASIMO also attended a VIP party on the evening of the 10th with special guests, including the Japanese Ambassador to Bulgaria, and performed a show for the crowd.

The exhibition was open to the general public from May 11th for four days. ASIMO performed 20 shows during its time in Sofia on a vast, purpose-built stage. Each demonstration, lasting half an hour, offered an opportunity for visitors to see Honda's latest advances in the field of humanoid robotics. These included ASIMO's ability to run, climb stairs, give and receive objects as well as dance, all displaying ASIMO's superior agility and movement.