

ASIMO Receives Warm Welcome in South Africa

Johannesburg, South Africa, October 8, 2011 – ASIMO traveled to the Johannesburg International Motor Show this week to mark the southern hemisphere debut of the all new Honda Civic. While no stranger to South Africa, having visited in 2006, this is the first time the new ASIMO has been to the country.

The Johannesburg International Motor Show is the single largest automotive event in Africa. The biennial event takes place over eleven days and features over 200 exhibitors and 60 automotive brands. This year's show is expected to host over a quarter of a million visitors.

ASIMO will perform 56 shows during his time in Johannesburg on a vast, purpose-built stage. Each demonstration, lasting half an hour, will offer an opportunity for visitors to see Honda's latest advances in the field of humanoid robotics. These will include ASIMO's ability to run, climb stairs, give and receive objects as well as dance, all displaying ASIMO's superior agility and movement.

The Joburg Motor Show, as it is popularly known, is open to the public from Saturday October 8th for nine days. The show, the first in three years after last year's was delayed due to the World Cup, is set to be the biggest yet.