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FOR IMMEDIATE RELEASE

Honda's Humanoid Robot, ASIMO, Inducted into Robot Hall of Fame™
- ASIMO Joins Robby the Robot and C-3PO as Robot All-Stars -

PITTSBURGH, Oct. 11, 2004 – ASIMO, the world's most advanced humanoid robot developed by Honda Motor Co. Ltd., was one of five robots inducted into Carnegie Mellon's Robot Hall of Fame™ Monday, Oct. 11 during a ceremony at the Carnegie Science Center in Pittsburgh. The first robot to demonstrate true human-like mobility, ASIMO was honored for its unprecedented scientific achievement in bi-pedal (two-legged) humanoid robotics.

Four other celebrated robots join ASIMO as 2004 Robot Hall of Famers: Robby the Robot, from MGM's "Forbidden Planet;" C-3PO, from the Star Wars series; Shakey the Robot, the first mobile robot to reason about its actions; and Astro Boy, a Japanese animation of a robot with a soul.

ASIMO (Advanced Step in Innovative Mobility) is the world's only bi-pedal humanoid robot capable of climbing and descending stairs, walking forward and backward, turning smoothly without pausing, and maintaining balance while walking on uneven slopes and surfaces. ASIMO also has the ability to recognize faces and to respond to voice and hand signal commands.

"ASIMO is a robot that captures the imagination, intrigues the intellect and stimulates people to dream of the future by seeing the possibilities of today," said Jeffrey A. Smith, ASIMO North American Project Leader from American Honda Motor Co., Inc. "Honda is honored that the Robot Hall of Fame has chosen to recognize ASIMO among society's most historically significant robots."

In recognition of the increasing benefits robots such as ASIMO are bringing to society, the School of Computer Science at Carnegie Mellon University established the Robot Hall of

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Fame™ (www.robothalloffame.org) in 2003 to honor noteworthy robots, both real and fictional, that have inspired scientific accomplishments. Inductees were selected by a jury of technology leaders that includes Steve Wozniak, co-founder of Apple, Inc. and Sir Arthur C. Clarke, writer and futurist.

Honda began developing a humanoid robot able to function in real-world environments in 1986. After years of research and development, ASIMO made its U.S. debut February 14, 2002, when it rang the opening bell at the New York Stock Exchange to celebrate the 25th Anniversary of Honda Motor Co., Ltd.'s listing on the NYSE. Designed to one day be a helper to people in the home, ASIMO has two arms and two hands, which ease such tasks as reaching for and grasping objects, switching lights on and off, and opening and closing doors.

ASIMO is currently visiting top engineering and computer science universities across the nation to encourage the study of science and engineering and to educate the public about tremendous advances in the field of robotics. ASIMO will continue to demonstrate its capabilities at college campuses through March 2005. For the latest tour schedule and for additional information about ASIMO, please visit www.asimo.honda.com.

About Honda

Honda is one of the world's leading producers of mobility products including its diverse line-up of automobiles, motorcycles and ATVs, power products, marine engines and personal watercraft. This diverse product line-up has also made Honda the world's preeminent engine-maker, with production of more than 17 million engines globally in 2003. On a global basis, Honda has more than 120 manufacturing facilities in 31 nations.

Honda began operations in North America in 1959 with the establishment of American Honda Motor Co., Inc., Honda's first overseas subsidiary. Honda began assembling motorcycles in America in 1979, with U.S. automobile manufacturing starting in 1982. Honda now employs more than 26,000 Americans in the design, manufacture and marketing of its products in America. Honda currently builds products in 12 manufacturing plants in North America, with three major R&D centers in the U.S.