

ASIMO Flies High in the Swiss Alps

Chateau-d'Oex, Switzerland, February 4 – ASIMO traveled to Chateau-d'Oex in Switzerland this week to celebrate the 35th anniversary of the town's world-famous international balloon festival. This is the second time ASIMO has been invited to the *Festival International de Ballons* and the humanoid robot's sixth visit to Switzerland in six years.

ASIMO attended the prize giving ceremony, where it demonstrated its advanced capabilities to the balloon teams, who had come to Swiss town from around the world. ASIMO also took the chance to entertain pupils of a local school and meet with children from the community's robotic club, which was set up after ASIMO's last visit. These children presented their own robot to ASIMO and the ASIMO team.

Honda Switzerland is an historic sponsor of the festival which, this year, saw 80 balloons from 15 different countries flying over the Swiss Alps, and attracted over 60,000 visitors.