



All-new Version of ASIMO Will Debut in North America April 15

MARYSVILLE, Ohio (April 3, 2014) – Honda will introduce its newest version of ASIMO, the world’s most advanced humanoid robot, to U.S. audiences on the popular nationally syndicated talk show “LIVE with Kelly and Michael,” on Tuesday, April 15, 2014. The newest version of ASIMO will join hosts Kelly Ripa and Michael Strahan to debut several of its new robotic abilities.

The new version of ASIMO — which stands for **A**dvanced **S**tep in **I**nnovative **M**obility — features enhanced hand dexterity, including the ability to sign in both Japanese and American sign language, as well as the ability to run faster than previously, climb stairs more smoothly, hop, jump, balance on one foot, and transition seamlessly between walking and running, among other new and unique capabilities.

“ASIMO was designed to help those in society who need assistance, and Honda believes that these improvements in ASIMO bring us another step closer to our ultimate goal of being able to help all kinds of people in need,” said Satoshi Shigemi, Senior Chief Engineer with Honda R&D Co., Ltd. in Japan, responsible for humanoid robotics.

Following the broadcast on “LIVE with Kelly and Michael,” ASIMO will demonstrate its new capabilities for national technology and science media in New York.

About ASIMO

Honda introduced the first version of ASIMO, the world’s most advanced, bi-pedal humanoid robot, in 2000, after 14 years of research on humanoid robotics. Honda created ASIMO to help people and society, to create a helpmate for humans requiring assistance with their daily lives.

The small, lightweight robot is designed to operate fluidly in a human environment, and is capable of walking, running, climbing and descending stairs, avoiding objects, and recognizing human faces, among other skills.

The new version of ASIMO is 4’3” tall (130 cm), weighs 110 lbs (50 kg), and is made of magnesium alloy, plastic resin and other materials. ASIMO runs on a rechargeable lithium ion battery, with an approximate operating time of 40 minutes before recharging.

Previous versions of ASIMO have entertained people around the United States, while showcasing its innovative technology, including ringing the opening bell on the New

York Stock Exchange, conducting the Detroit Symphony Orchestra, walking the red carpet at a Hollywood movie premiere, and appearing in regular performances at Disneyland.

About Honda

Honda established operations in America in 1959, and now employs more than 26,000 associates in its U.S. sales, R&D and manufacturing operations with a capital investment of more than \$12.5 billion.

Based on its longstanding commitment to "build products close to the customer" Honda operates 14 major manufacturing facilities in North America, producing a wide range of Honda and Acura automobiles, automobile engines and transmissions, Honda all-terrain vehicles, and power equipment products such as lawn mowers, mini-tillers and general purpose engines, using domestic and globally sourced parts.

Seven Honda auto plants in the region, including four in the U.S., have the capacity to produce 1.92 million automobiles each year. In 2013, nearly 95 percent of the Honda and Acura automobiles sold in the U.S. were produced in North America.

Honda operates major research and development centers in the U.S. that fully design, develop and engineer many of the products Honda produces in North America.

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