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FOR IMMEDIATE RELEASE

HONDA'S ASIMO HUMANOID ROBOT COMES TO CES

New Mobility Capabilities to Be Demonstrated

TORRANCE, CA, November 30, 2005 – ASIMO, Honda's advanced humanoid robot, will make its first-ever appearance at the Consumer Electronics Show (CES) January 5-8 in the Las Vegas Convention Center's North Hall in the American Honda Booth #6406.

Show-goers will have an hourly opportunity to see ASIMO conduct a live demonstration of its unique technological capabilities on stage in the Honda booth. The demonstration will include functionality never before exhibited in the United States, including balancing on a tilting floor and navigating a slope. The demonstration will also include walking forward and backward, kicking a soccer ball, and climbing and descending a flight of stairs.

"Developing capabilities that allow the robot to traverse uneven surfaces like walking up a slope was a difficult but essential step on the road to making ASIMO function effectively in real-world environments," said Stephen Keeney, ASIMO North American project leader. "We're continually advancing humanoid robotics technology, believing that one day ASIMO will be a helper to people in need."

While being exhibited at CES, ASIMO will remain concurrently on public display at Disneyland in a live science show, *Say 'Hello' to Honda's ASIMO*, at the Honda ASIMO Theater, inside Disneyland's Innoventions attraction. The Disneyland show is the only permanent installation of ASIMO in North America.

Visit ASIMO at CES in the American Honda booth #6406 in the North Hall of the Las Vegas Convention Center.

About ASIMO

ASIMO (Advanced Step in Innovative Mobility) is the world's most advanced humanoid robot, with the ability to climb stairs, walk forward and backward, turn smoothly without pausing, and maintain balance, even while walking on uneven slopes and surfaces. Honda engineers began developing a humanoid robot in 1986 for the purpose of someday helping people in need. After years of research and development, they created an advanced humanoid robot able to function in real-world environments. ASIMO has two arms and two hands, which ease such tasks as reaching for and grasping objects, switching lights on and off, or opening and closing doors.

ASIMO made its U.S. debut February 14, 2002, when it rang the opening bell at the New York Stock Exchange (NYSE) to celebrate the 25th Anniversary of Honda Motor Co., Ltd.'s listing on the NYSE. ASIMO has since completed two national tours in which the robot was demonstrated for more than 130,000 people at top science and technology museums and engineering and computer science universities across North America. Learn more about ASIMO at asimo.honda.com.

About Honda

Honda is one of the world's leading producers of mobility products including its diverse line-up of automobiles, motorcycles and ATVs, power products, marine engines and personal watercraft. This diverse product line-up has also made Honda the world's preeminent engine-maker, with annual worldwide production of more than 19 million engines. On a global basis, Honda has more than 120 manufacturing facilities in 30 nations.

Honda began operations in North America in 1959 with the establishment of American Honda Motor Co., Inc., Honda's first overseas subsidiary. Honda began assembling motorcycles in America in 1979, with U.S. automobile manufacturing starting in 1982. Honda now employs more than 26,000 Americans in the design, manufacture and marketing of its products in America. Honda currently builds products in 12 manufacturing plants in North America, with three major R&D centers in the U.S.

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Editor's Note: High resolution images of ASIMO available online at asimo.honda.com