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For immediate release

Honda's Robotics Research Efforts

Towards 2030, Honda aims to realize its vision to serve people worldwide with the “joy of expanding their life’s potential.” Robotics research and development is an essential element of the company’s effort to realize this goal, to create technologies such as ASIMO that provide companionship, improve quality of life, and expand people’s potential. As such, Honda continues its research into humanoid robots.

Moreover, technologies that went into ASIMO are being adopted for use in Honda’s mass-production products, while practical applications are being sought for other products.

ASIMO demonstrations are being regularly held in Honda Welcome Plaza Aoyama (Tokyo), Honda Collection Hall in Twin Ring Motegi (Tochigi) and National Museum of Emerging Science and Innovation (Tokyo).